

GITEX
GLOBAL

— NEW —
GLOBAL
**DEV
SLAM**

ai
عالم الذكاء الاصطناعي
EVERYTHING

**NORTH
STAR**
DUBAI

**Fintech
SURGE.**
فينتك سيرج

FUTURE
BLOCKCHAIN
SUMMIT
قمة مستقبل البلوك تشين

— NEW —
X V E R S E
GITEX

ماركتنغ مينيا
**Marketing
Mania**



**THE WORLD'S LARGEST,
MOST INCLUSIVE TECH
AND START-UP EVENT**

SHOW REPORT 2022



“

The biggest ever edition of GITEX GLOBAL places Dubai at the vanguard of cities opening new horizons for innovation and shaping the future of technology,”

**HIS HIGHNESS SHEIKH
MOHAMMED BIN RASHID
AL MAKTOUM**

Vice President,
Prime Minister and Ruler of Dubai



WORLD'S BEST LARGE SCALE EXHIBITION

*SOURCE: GRS

Ground-breaking, agenda-setting and thought-provoking

24 CONFERENCE STREAMS | **1,400+** SPEAKERS | **800+** HOURS OF KEYNOTES, TALKS AND PRESENTATIONS

170,000
ATTENDEES

5,000+
EXHIBITORS

176
PARTICIPATING COUNTRIES



1,000+
STARTUPS

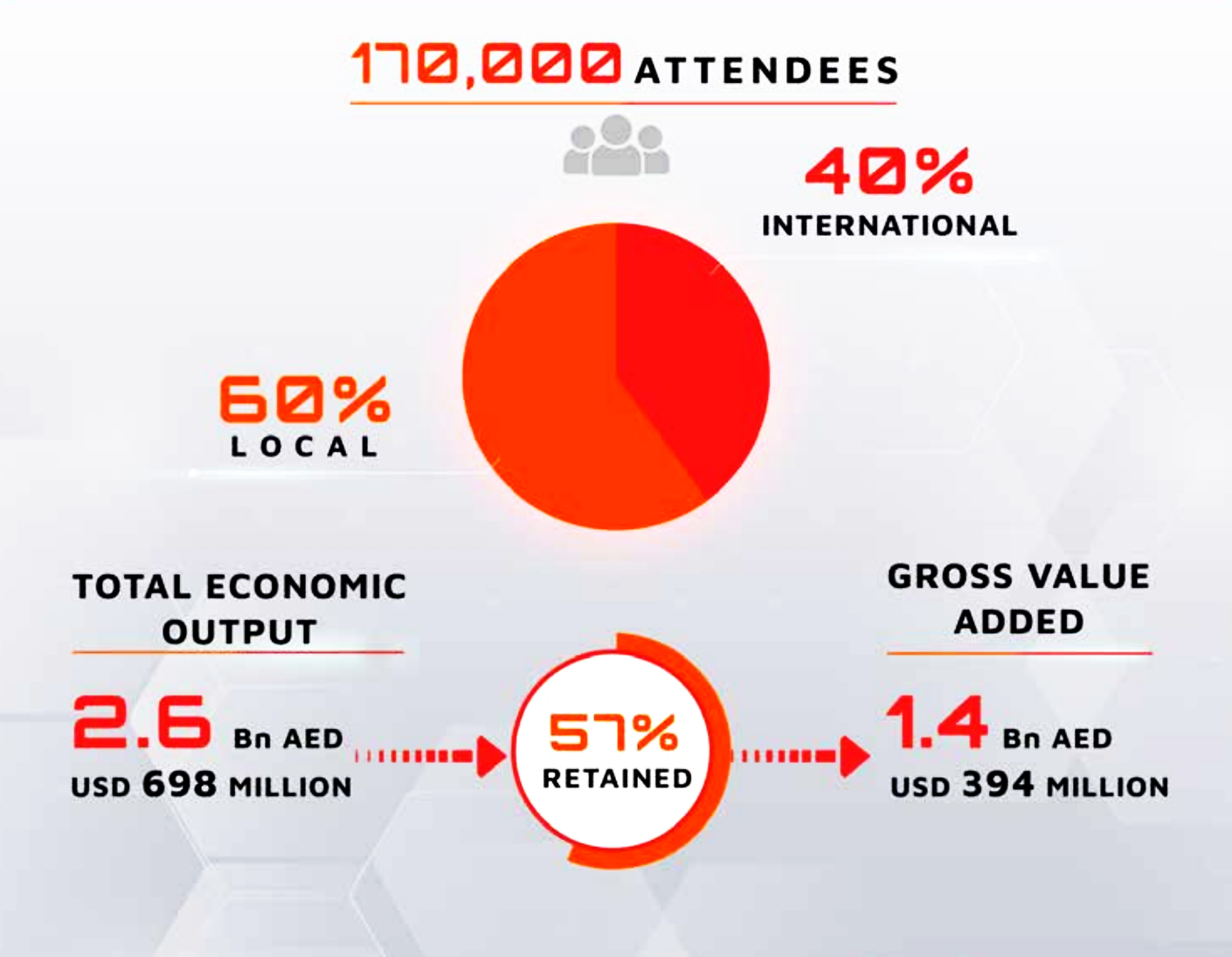
700+
INTERNATIONAL INVESTORS

250+
GOVERNMENT ENTITIES

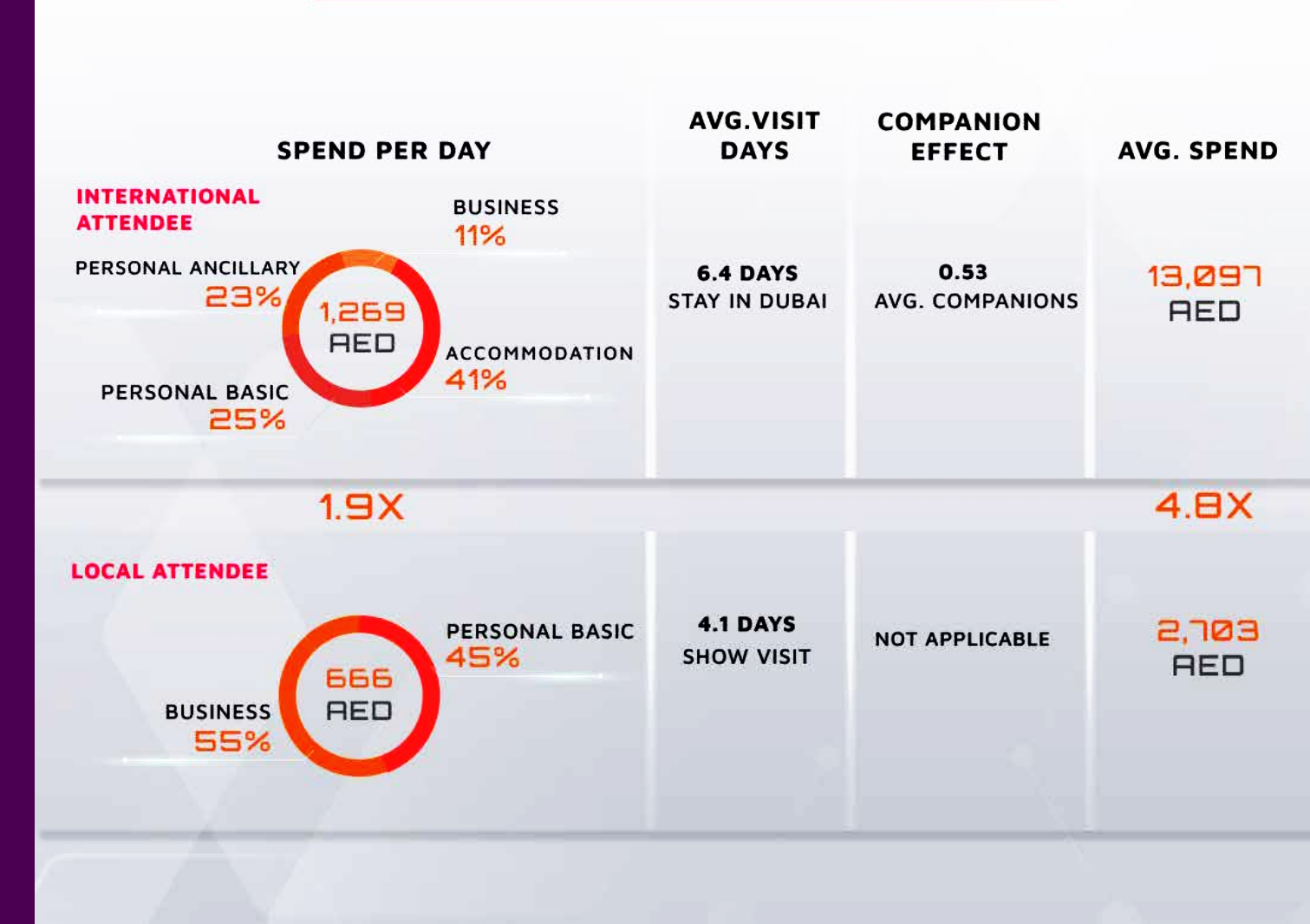


A RECORD-BREAKING FORCE WITH POWERFUL ECONOMIC IMPACT

TOTAL ECONOMIC OUTPUT AND ATTENDANCE



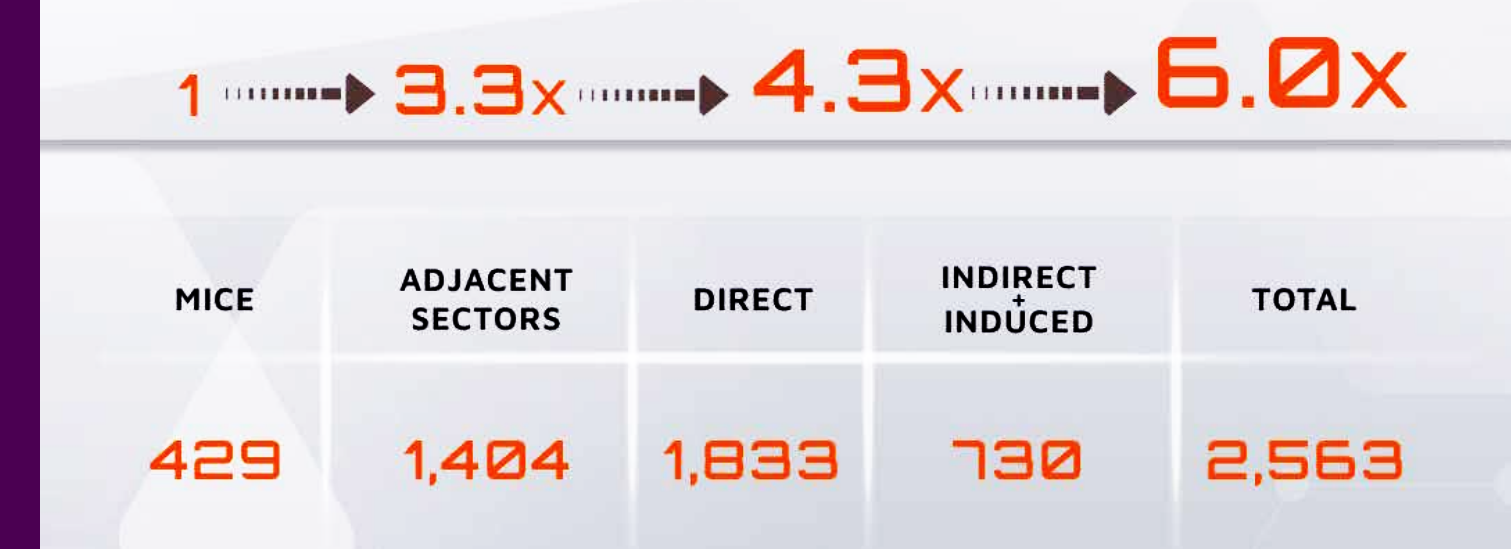
ATTENDEE KEY INSIGHTS



RECORD-BREAKING ECONOMIC IMPACT

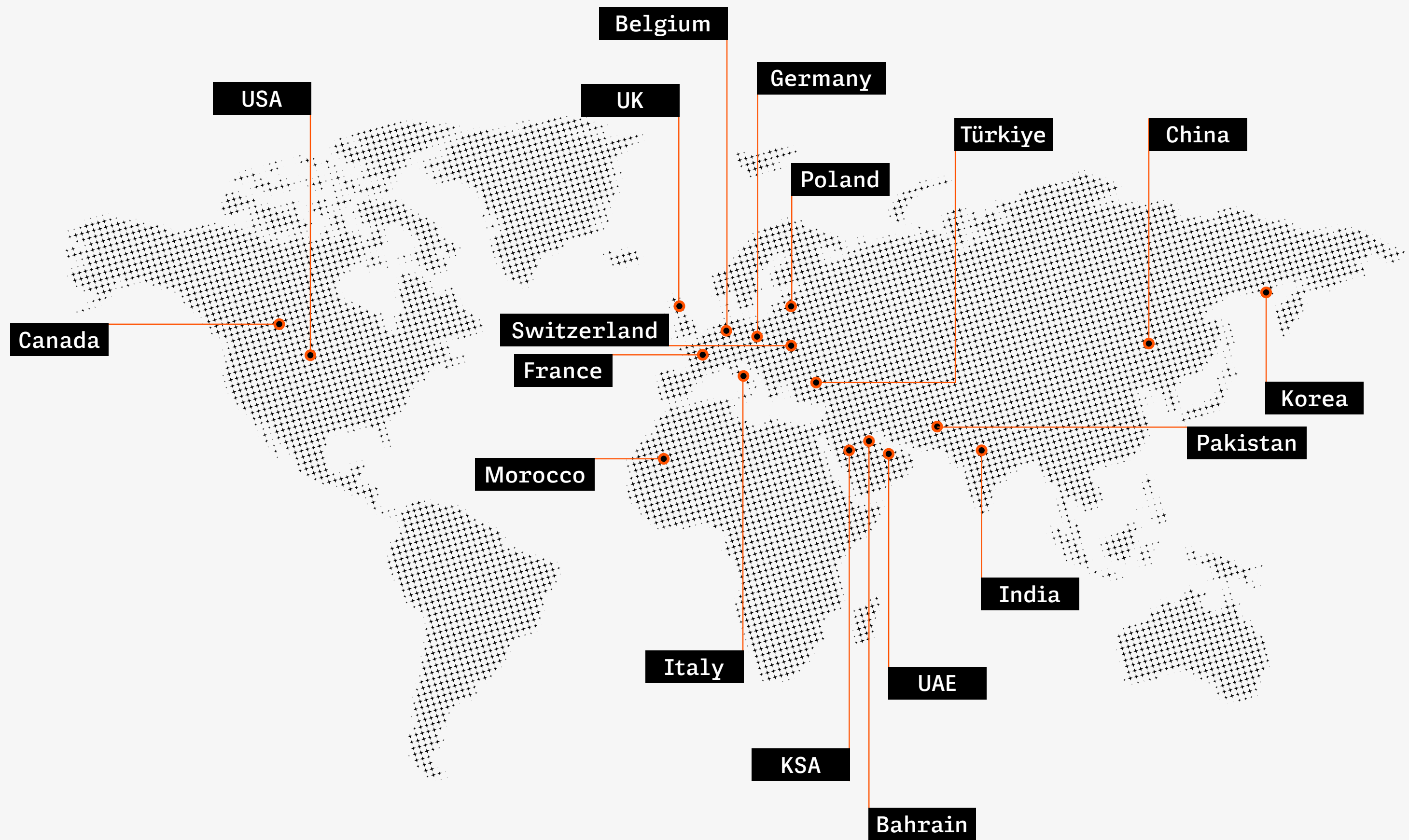
ECONOMIC IMPACT 2022	OUTPUT (AED)	GVA (AED)	INCOME (AED)	EMPLOYMENT (JOBS)
DIRECT	1,833M	1,059M	337M	6,781
INDIRECT	375M	196M	63M	893
INDUCED	355M	193M	63M	1,898
TOTAL IMPACT	2,563M	1,448M	463M	9,571

SECTORAL ECONOMIC OUTPUT



ECONOMIC OUTPUT, MILLIONS, AED

CELEBRATING CUTTING EDGE INNOVATION FROM ACROSS THE GLOBE WITH EXHIBITORS FROM 90 COUNTRIES



TOP 10 EXHIBITING COUNTRIES

- 
China
- 
Germany
- 
India
- 
Korea
- 
KSA
- 
Pakistan
- 
Poland
- 
Türkiye
- 
UAE
- 
UK
- 
USA

UNIFYING TECH TITANS

KEY EXHIBITORS



GOVERNMENT EXHIBITORS



ACCELERATING THE DIGITAL ECONOMY

“It’s where applied science and technology meet. GITEX is a great platform to innovate for a better world. GITEX is living proof that technology and digital transformation exists and comes together to spearhead the discussion amongst several different entities, Government & Private, work hand in hand to innovate for a better world and a better future.”

Noor Shamma

Executive Director of Marketing and Communication, Technology Innovation Institute (TII)



“Given the e& transformation journey we embarked on earlier this year, the 2022 edition of GITEX GLOBAL is truly special for us, as it is the first major global technology event where we will showcase the strides we’re taking to progress into a global technology and investment group that creates technology to empower every person and organisation to stride into a great wide-open future.”

Hatem Dowidar

Group CEO of e&



“GITEX GLOBAL provides us with a golden opportunity to network with our customers, partners, industry leaders and experts from the Middle East region and around the world to explore how to more effectively unleash digital productivity, promote the digital economy, and build up stronger digital ecosystems.”

Alaa Elshimy

Managing Director and SVP of Enterprise Business Group, at Huawei Middle East



THE FIRST-CHOICE PARTNER FOR MARKET ACCESS STRATEGIES



We are delighted with our significant presence at GITEX GLOBAL, often billed as **one of the largest tech events in the world**. We look forward to the networking opportunities with the **technology world's leaders** to accelerate our breakthroughs in the years to come.

Dr. Ray O. Johnson
CEO



INSPIRING R&D AND TRANSFORMATIVE TECHNOLOGIES

Digital Dubai's

Participation at GITEX GLOBAL 2022, in partnership with 32 government and seven private sector partners, showcased the **latest digitalization solutions** built by Dubai Government, also displaying future plans to build a holistic **city-wide digital ecosystem** ensuring Dubai becomes a **global benchmark** for building digital economies.



XPeng

The Chinese car manufacturer, successfully completed the **first public flight** of its two-seater flying car, XPeng X2.

The futuristic XPeng X2 is made of carbon fibre and can carry two passengers while emitting zero carbon dioxide. It's been designed with low-altitude flights in mind, so this **futuristic flying car** will predominantly be seen in cities.

INSPIRING R&D AND TRANSFORMATIVE TECHNOLOGIES



Patch XR

The Swiss-Danish mixed reality studio created an unprecedented **music and virtual reality experience at X-VERSE**. PatchXR's tools combined the best of **musical instruments with gaming** using building blocks native to extended realities (XR) and immersive media. At X-VERSE, visitors were able to feel what it is like to touch sound and music through surreal, **immersive technology**.

Cadillac Arabia and e&

In collaboration showcased their InnerSpace concept – a dramatic, two-passenger **electric and fully autonomous luxury vehicle**.

With the aim to transform 25 per cent of the total transportation in Dubai to **autonomous mode by 2030**, the **InnerSpace Concept** exemplifies what the **future of mobility** could look like within the Emirate, the UAE and the Arab world.



WORLD'S LARGEST PARTNERSHIP CREATION PLATFORM



Avaya partners with **Startek** to support global businesses through packaged CX offerings.



Huawei & CPX Holding partner up to collaborate & strengthen the UAE's cybersecurity ecosystem through strategic digital projects that will support the nation's advancement as a top trusted digital hub for the region.



G42 and PwC Academy sign a strategic partnership to drive innovation of AI across clients & businesses by combining PwC's technology consulting capabilities with G42's AI expertise.



FORGING ENDURING RELATIONSHIPS AND OPPORTUNITIES



e& signed a partnership with **Dell Technologies** to enable benefits of edge technologies for customers moving forward.



The **Dubai Police** General Command signs a MoU with **Hewlett Packard Enterprise (HPE)**, to develop joint activities in areas of common interest, explore and innovate across future security projects and develop security innovations.



مراسم التوقيع بين
القيادة العامة لشرطة دبي
و
هيويت باكارد انتربرايس
Signing ceremony for MOU between
Dubai Police G.H.Q & Hewlett Packard Enterprise (HPE)



Digital Dubai partner with the **General Directorate of Civil Defense** in Dubai to drive the digitization of government services and enable widespread digital transformation.



WELCOMING INFLUENTIAL BUYERS FROM AROUND THE WORLD



170,000
ATTENDEES

40%
INTERNATIONAL
ATTENDEES

70%
OF ATTENDEES ARE
C-LEVEL, VPS, DIRECTORS

85%
OF VISITORS
PLAN TO RETURN
TO GITEX IN 2023

TOP VISITING COUNTRIES



Bahrain



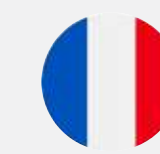
Canada



China



Egypt



France



Germany



India



Iran



Italy



Kuwait



Oman



Pakistan



Poland



Qatar



Russia



Saudi Arabia



South Africa



Sudan



UK



USA

A CROSS SECTORAL CURATION OF GENERATION NOW TECH



DUBAI AIMS TO FOSTER DIGITAL INNOVATION

FOR ECONOMIC GROWTH AND SOCIETAL PROGRESS

AND TO POSITION THE EMIRATES AS A LEADING DIGITAL HUB

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FUTURE MOBILITY



AI



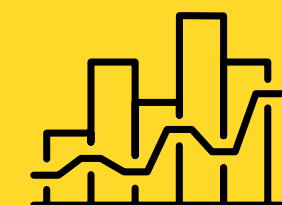
CYBERSECURITY



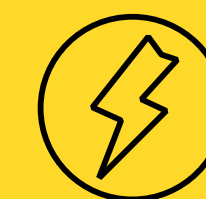
DIGITAL CITIES



TELECOM & 5G



DATA ECONOMY



ENERGY & UTILITIES



HEALTHCARE

LIMITLESS CONNECTIONS

GITEX Plus – the digital connector app that enhances your exhibition experience.

Making the most of pre-event networking and product-finding, our GITEX Plus app proved to be immensely popular.



500K
EXHIBITOR
PROFILE VIEWS

910K
CONNECTIONS
MADE ON THE APP


**CONCIERGE
MEETINGS**
5,500

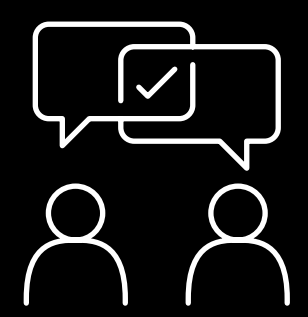


632K
BADGES AND
BUSINESS CARDS
SCANNED


1M
MESSAGES
EXCHANGED




42K
TOTAL
MEETINGS



NO. OF MEETINGS
ARRANGED VIA THE APP
37,000

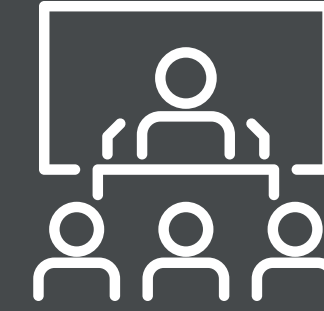
WHERE GLOBAL VISIONARIES CHALLENGE AND COLLABORATE



800+



HOURS OF CONTENT



1,400+
SPEAKERS

42

WORKSHOPS & CERTIFIED TRAININGS

13

TRACKS DEDICATED TO GITEX GLOBAL

24

CONFERENCE STREAMS IN TOTAL

55%

INTERNATIONAL SPEAKERS

25%

FIRST TIME IN UAE

85

COUNTRIES REPRESENTED

LEADING TECH MINDS SHAPING OUR URBAN FUTURE



H.E. OMAR SULTAN AL OLAMA

Minister of State for Artificial Intelligence, Digital Economy and Remote Work Applications



PAUL MISENER

VP Global Innovation Policy and Communications, United States of America



ANGELIKA GIFFORD

VP EMEA, Germany



SEBASTIEN BORGET

Co-Founder & COO, France



DR. GUY DIEDRICH

Global Innovation Officer & SVP, United States of America



EUGENE KASPERSKY

Co-Founder & CEO, Russia



FAISAL SULTAN

Global Managing Director



DIVYA GOKULNATH

Co-Founder



DIMITRIOS DOSIS

President, EEMEA



FAISAL SULTAN

Global Managing Director





Global DevSlam is a great place to make connections, personal and business connections, and to help people stay committed to their craft.

Travis Oliphant

Creator of NumPy & Co-Founder, Continuum Analytics & Anaconda Inc

GLOBAL
DEV SLAM × **GITEX**
GLOBAL

Supported by
مقر المبرمجيين
coders(hq)

Featuring the inaugural
python powered **PYCONMEA**



POWERING CODING INGENUITY

11,000+
Coders

90+
Speakers

42
Workshops &
certified training

24
Scholarships
awarded

World's most amazing brands



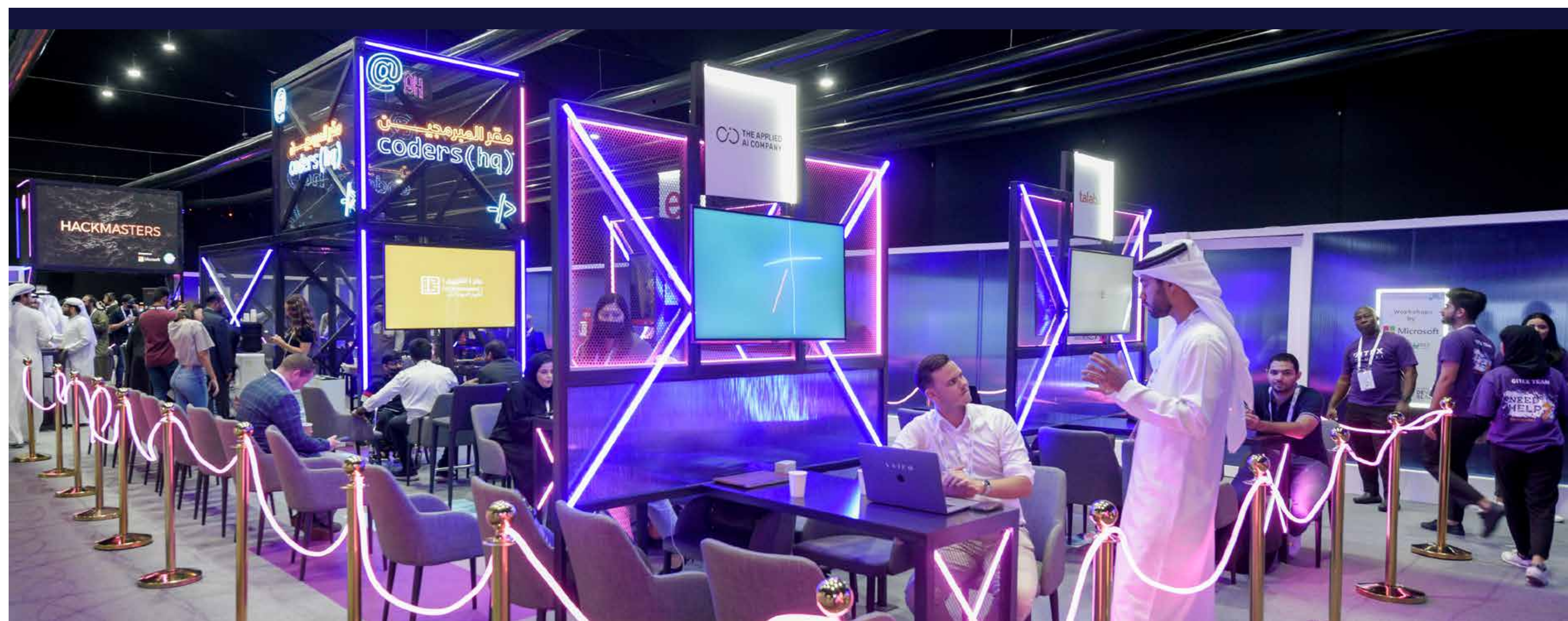
EMPOWERING YOUTH

First of its kind programme in the region honing and encouraging coding skills of the youth population providing unique and exclusive learning and development opportunities for young tech innovators.



مقر المبرمجين coders(hq)

Coders HQ is an initiative by the UAE government that is centered on attracting the biggest global tech influencers to the local tech community, with a prime objective of enabling and igniting programming passion for coders & in line with the the UAE's plans to train 100,000 coders and set up 1,000 digital companies over the next five years.



CERTIFIED WORKSHOPS RUN BY LE WAGON

Le Wagon is the world's most acclaimed coding bootcamp and together with the Global DevSlam team have offered unique bootcamps in Web Development, Data Science, Web Scraping and more.



SPONSORED WORKSHOPS

A series of exhibitor run workshops that focused on providing specialized insights into various tools, functions and areas of expertise from leading international tech companies.



RED HAT

Attendees had the chance to learn from Red Hat developers how to efficiently incorporate data science and artificial intelligence and machine learning (AI/ML) into Red Hat® OpenShift® development workflow using Red Hat OpenShift Data Science and handle streaming data using Red Hat OpenShift Streams for Apache Kafka & also learn and examine the concepts of GitOps using ArgoCD.



MICROSOFT WORKSHOPS

Microsoft offered courses in Introduction to Azure Services, Introduction to AI Services on Azure, Introduction to Data Platform on Azure, Azure AI Fundamentals, Azure Data Fundamentals and much more.



INTERSYSTEMS

The InterSystems team organized a Hands-On Workshop on using their IRIS Data Platform and understanding its application to the Python Framework.



GOOGLE CLOUD

Google Cloud conducted a fast-paced, hands-on lab gaming experience that allowed participants to test their skills against other engineers and developers in various Cloud Hero Challenges including Cloud Hero Data Skills, Cloud Hero DevOps Skills & Cloud Hero Infra Skills.



VMWARE

VMWare offered 4 courses across the show days to registered attendees on Monolithics to Microservices (Design & Develop), Adopting OSS Databases Technologies for Transactional and Analytical Workloads, Cluster supply chain in a multi cloud environment & How to manage Kubernetes across clouds.



THE WORLD'S LARGEST METAVERSE WONDER



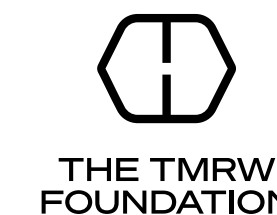
Amplifying the UAE's
digital ambitions





XVERSE PARTNERS

HEADLINE SPONSORS





Hosted by
غرفة دبي
DUBAI CHAMBER
DIGITAL الرقمية

— 10-12
MAY 2023
DUBAI WORLD TRADE CENTRE

THE WORLD'S LARGEST STARTUP EVENT



1,000+
Startups

70
Exhibiting Countries

36
unicorns with a total
valuation at \$274 BN

700+
Investors


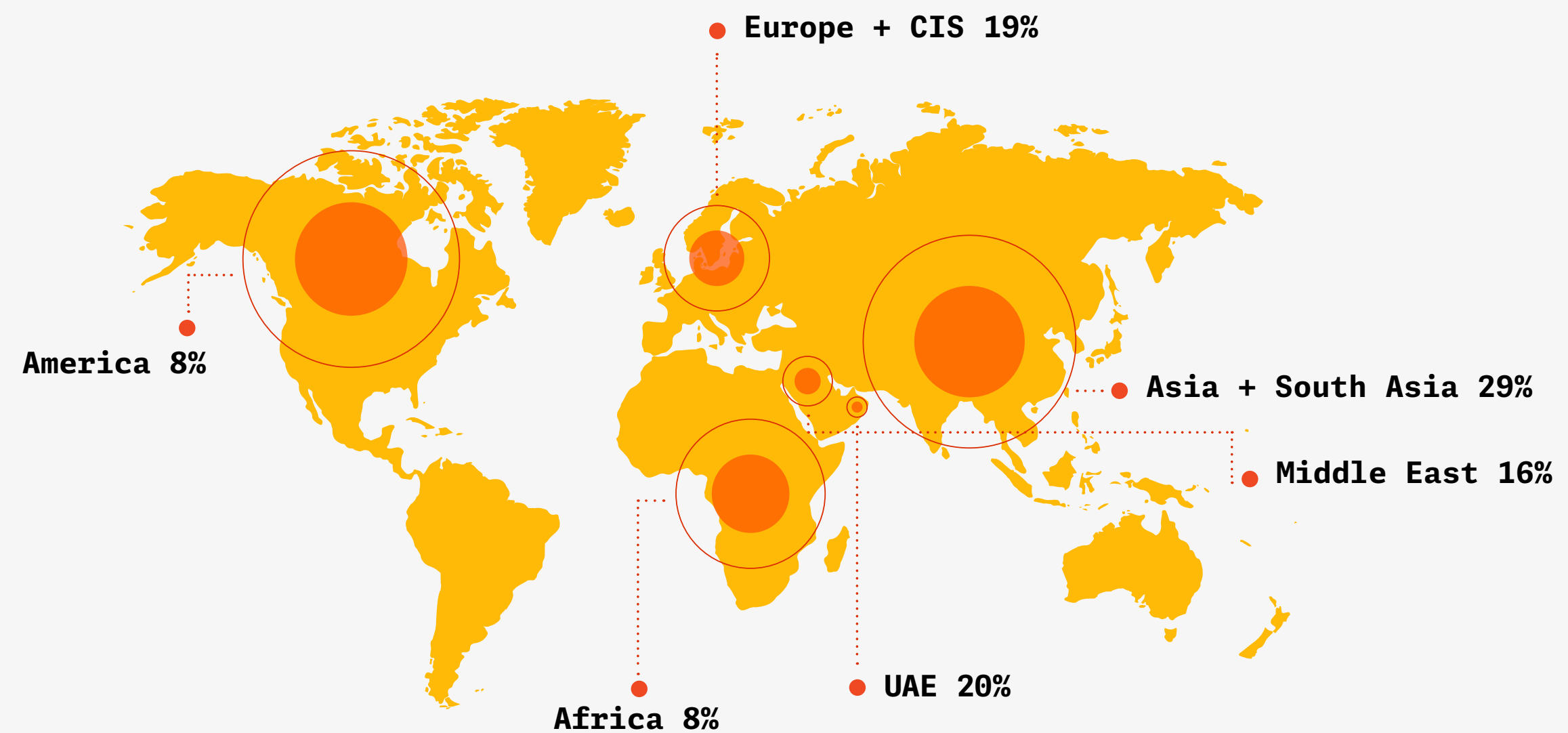
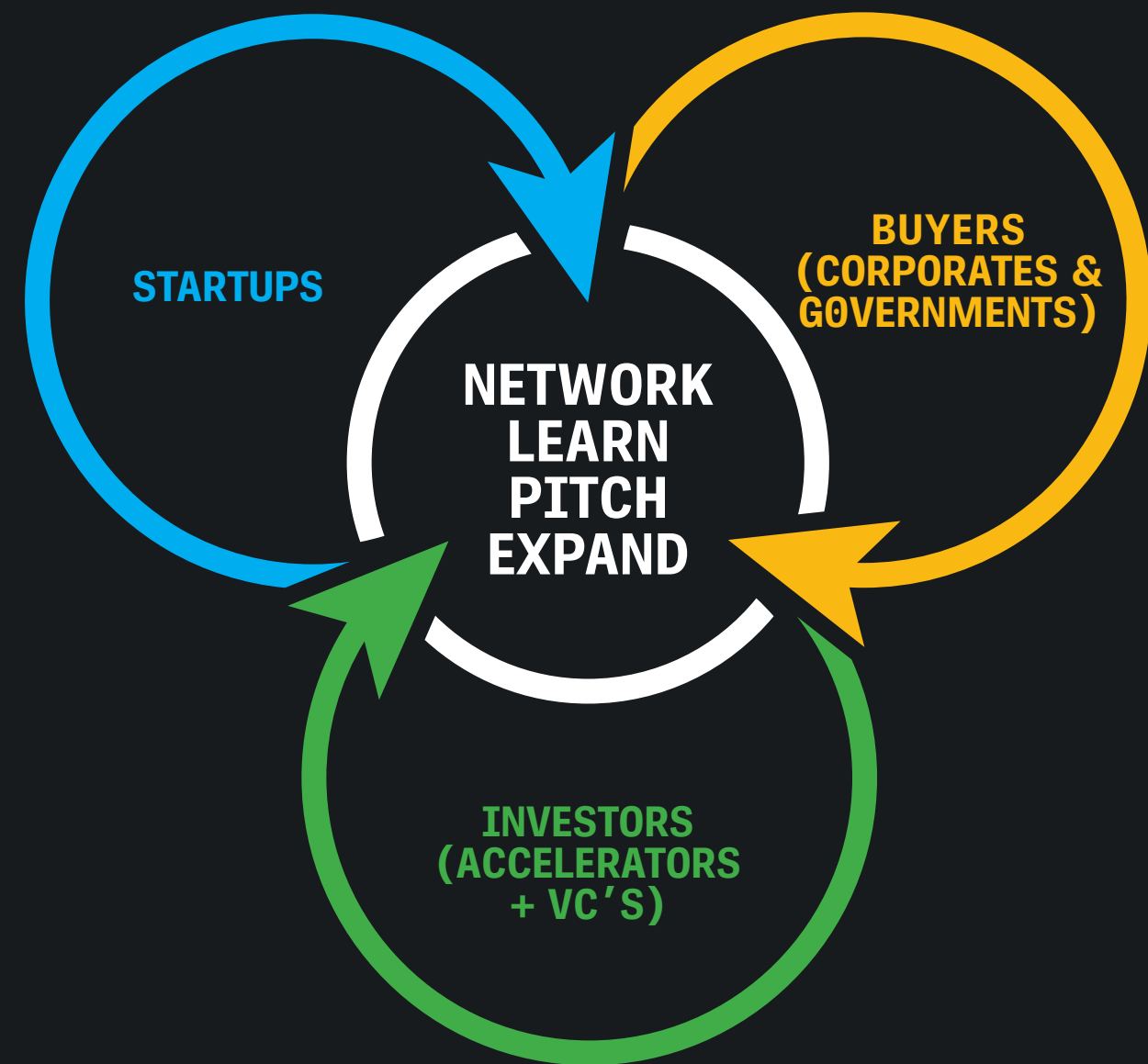




THE FUTURE BELONGS TO THE REAL CHANGEMAKERS



1,000+ STARTUPS FROM **70+** COUNTRIES



334
Award
Winning
Startups

BRINGING THE INVESTORS AND VCS THAT MATTER MOST



700+ INVESTORS FROM
52 COUNTRIES

\$500BN Total Assets Under
Management

5,500 Pre Arranged Qualified
Investor Meetings



36 UNICORNS VALUED AT \$271 BILLION



Rapyd  **Chipper**

 **GoStudent** **deel.**

yanolja **policybazaar** 

 **snowflake** 
AFFIVAL

KAVAK 

**UNICORNS FROM
13 COUNTRIES**

THE WORLD'S BIGGEST PITCH COMPETITIONS



Winning this incredible prize really demonstrates how sustainability - and the world's water crisis in particular - is now front and centre of global and regional agendas. This award also highlights how Dubai, and the UAE are taking a leadership position on the most intractable sustainability issues facing the world. We are delighted to win the North Star Supernova challenge and this prize money will contribute towards our work to tackle the global water crisis around the world.

ALEXEI LEVENE

Co-founder of Desolenator,

Grand Prize winner of \$100,000

477
APPLICANTS

140
SEMIFINALISTS

13
WINNERS

54
COUNTRIES
REPRESENTED

ONE AFRICA. LIMITLESS OPPORTUNITIES.



AFRICA'S LARGEST TECH EVENT

95+ COUNTRIES

125+ GOVERNMENT DELEGATIONS

20,000+ TRADE BUYERS

500+ EXHIBITORS

250+ SPEAKERS

300+ STARTUPS



The potential for tech on the continent of Africa is limitless and the time for action is now."

Mr. Drissi Mohamed Melyani
Director - General,
Digital Development
Agency Morocco

250+ LEADING INVESTORS & VCS

140+ HOURS OF KNOWLEDGE SHARING

UNDER THE AUTHORITY OF

HOSTED BY

ORGANISED BY

PIONEERED BY



AFRICA'S TIME IS NOW

A YOUNG TECH SAVVY CONTINENT

45% of the world's youth will be in Africa by 2040

EXPONENTIAL DIGITAL PENETRATION

One-sixth of world's internet users will be in Africa by 2025.

Adoption of ICT regulations to serve public services for citizens, organisations and pan-African government agencies through PPP.

SURGING CONNECTIVITY

80% OF \$100 BILLION

investment in broadband across Africa is expected to be spent on core infrastructure. Investments of 250 km of 4G base stations and 250 km of fibre with projected migration to 5G.

SKY HIGH TECH INVESTMENTS

Over the next 25 years, tech investment will rocket

from **\$115 BILLION** to **\$712 BILLION**

BURGEONING STARTUP ECOSYSTEM

\$180 billion by 2025 is the projected value of Africa's internet economy.

More than **\$1 MILLION** start-up funding raised **every two hours. 6X** over global average.

FLOURISHING FINTECH

Africa's fintech revenue will soar to **\$30.3 BILLION** by 2025. **8X** higher than in 2020.



ENGAGING OUR COMMUNITIES WITH UNRIVALLED REACH

2,857

ORGANIC SOCIAL MEDIA POSTS



Total LinkedIn impressions
1,241,215

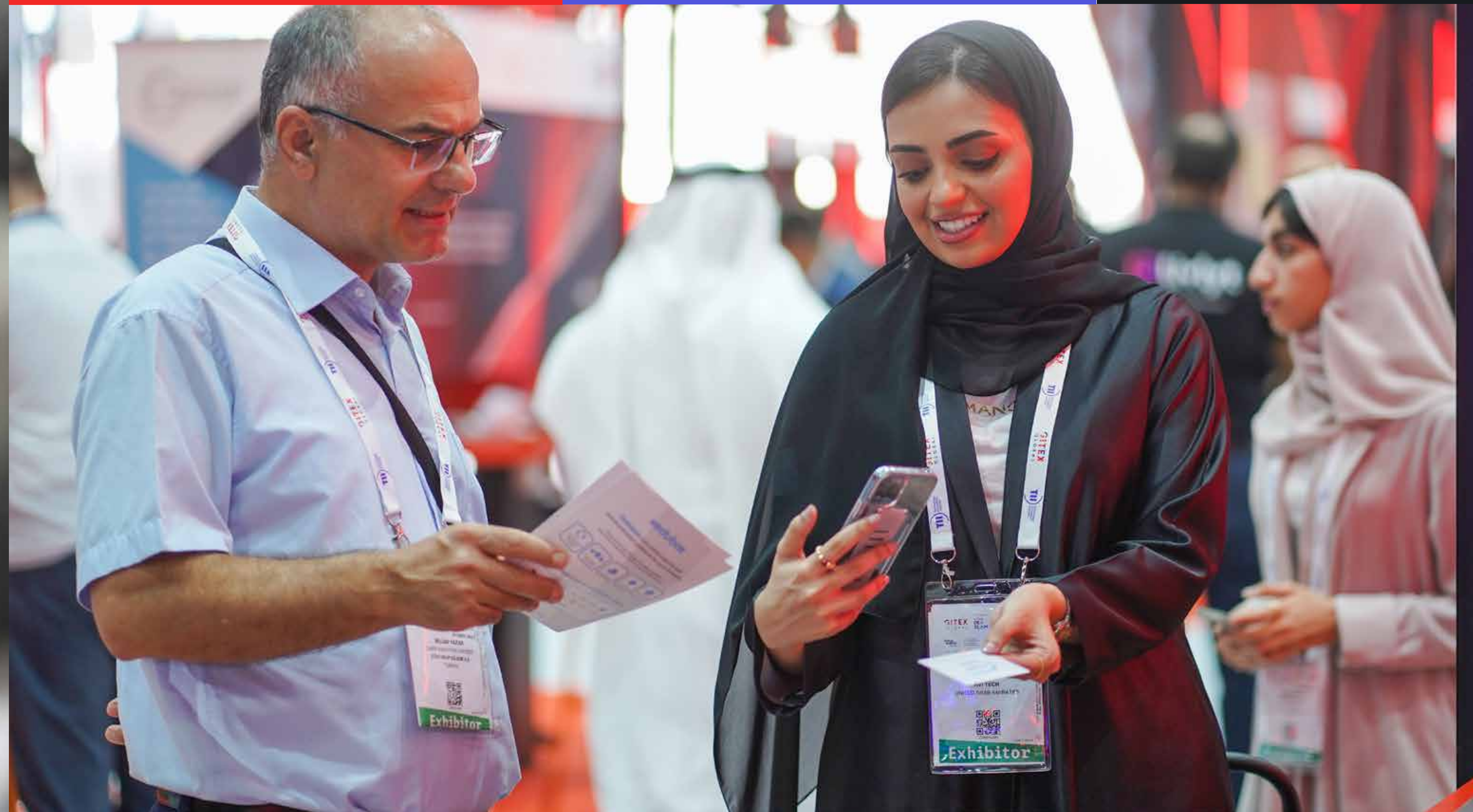
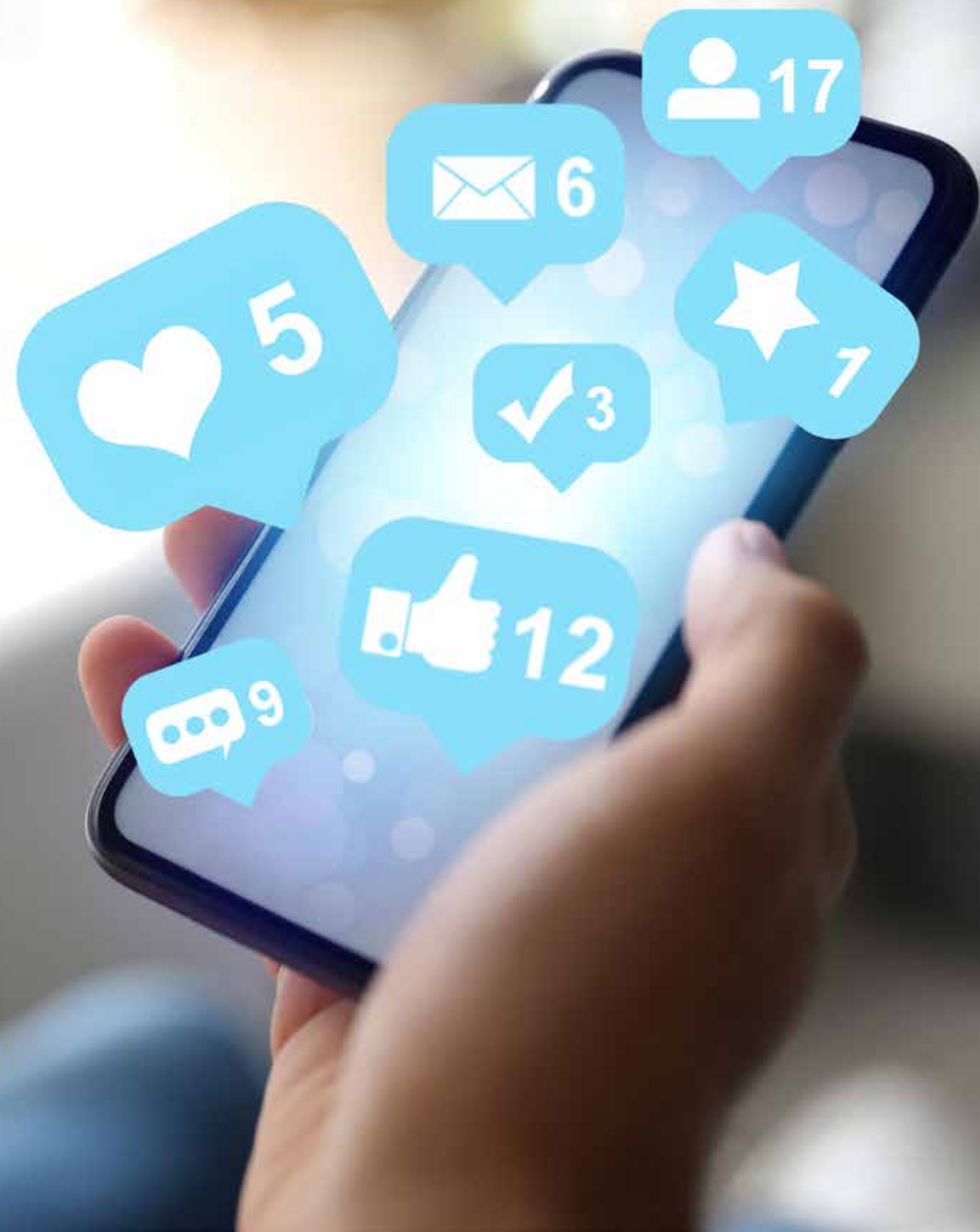


Total FB impressions
3,530,218

Total Instagram impressions
2,758,685



153
MILLION
digital impressions

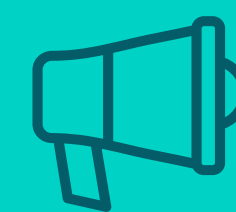


MATCHLESS MEDIA PRESENCE

1,700
Total Attended Media

35
Countries

Media Clippings **doubled year over year**



24,830
Number of Hits

OVER
\$62,6M
AVE Value

Print
1,243
Online
23,244



TV
184
Radio
159



English
12,304
Arabic
9,644
Others
2,882



INTERNATIONAL COVERAGE



FRANCE 24 Daily Mail TechCrunch techradar. CNN

Forbes CNBC TV18 TV5MONDE LesEchos LA TRIBUNE ZeroUno

Maddyness مباحث MUBASHER euronews. LA VIE ÉCO L'ECONOMISTE

Bloomberg COMPUTERWOCHE VOICE OF DIGITAL DATAQUEST BW BUSINESSWORLD CGTN CHINA GLOBAL TELEVISION NETWORK

FINANCIAL EXPRESS Read to Lead HI Hardware Info TECHZINE JDN Shift Delete.Net

LADEPECHE.fr FASTCOMPANY M MIDDLE EAST BusinessLine tech stage AFP

African BUSINESS MOBILE TECH PODCAST rfi CHIP ONLINE NEWS a NEWS e27 Entrepreneur AP

INTERNATIONAL COVERAGE



STARTUP STREET
SKYE AIR MOBILITY AT GITEX GLOBAL 2022

DUBAI NOW
XPeng flying car takes to the air in Dubai

DUBAI BUSINESS
DUBAI GITEX
Chinese 'flying car' debuts at global tech event

DUBAI BUSINESS
TECH TALKS
China Global Technology Fair in Dubai

sci-tech
Sci-fi Dubai? GITEX unveils flying cars, robot dogs, and driver-less taxis

Polish firms show wares at global tech fair in Dubai

Mail Online
All-electric flying car takes to the sky in Dubai: XPeng X2 that will cost the same as a luxury car...

مركز استراتيجيات الدورة الأولى من معرض جيتكس أفريقيا 2023

L'Espresso
GITEX Global 2022: Voyage dans le futur!

Madjyness
Le GITEX GLOBAL revient à Dubaï pour sa 42ème édition

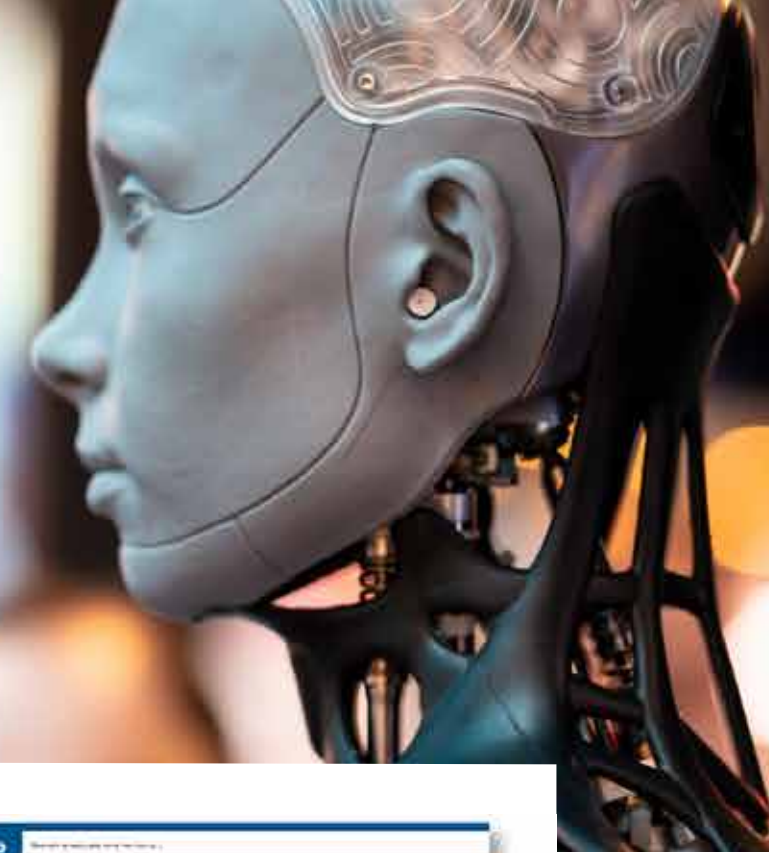
مركز استراتيجيات الدورة الأولى من معرض جيتكس أفريقيا 2023

Economie
GITEX Global 2022: Voyage dans le futur!

Les Echos
Voitures volantes, robots-café, NFT : à Dubaï, l'opérateur e& met en scène le futur

JDN
Au Gitex de Dubaï, les start-up françaises rêvent d'Asie et de Moyen-Orient

INTERNATIONAL COVERAGE



L'ECONOMISTE
Éditorial Silicon Valley
Télécoms Pourquoi ce non-sens?
Le coût de la non-maturation des infrastructures
30 milliards de DH seront investis par les 3 opérateurs d'ici 2025
Une croissance quasi nulle depuis 3 ans
Rallonge budgétaire Comment seront couverts les 12 milliards de DH
Sécurité alimentaire OC7 et la SAU en Tunisie
Fin Covid communal Petas, après le budget au budget
GITEK Africa: Pourquoi les investisseurs ont-ils fui le Maroc

L'ECONOMISTE
Gitek global Immersion dans un monde 3.0
Le Maroc accueille la 1ère édition du GITEK Africa Morocco

L'ECONOMISTE
Le Maroc accueille la 1ère édition du GITEK Africa Morocco
Le Maroc accueille la 1ère édition du GITEK Africa Morocco

techradar
GITEK wants to become the world's top tech show - and it might just succeed
Global expansion is the target for GITEK

techcabal
Can the world's biggest tech show help the Maghreb tech ecosystem break even?

Hardware Info
GITEK Global fair kicks off: tech, a flying car and much more

African Business
First GITEK tech show in Africa will be watershed moment for continent's digital economy

LA TRIBUNE
Le Maroc accueillera le premier salon GITEK Africa Morocco en 2023

GITEK 2022: cap sur la cybersécurité africaine!

DATAQUEST
Trixie LohMirmand: The driving force behind GITEK Global 2022 event that has attracted visitors from 170 countries

أول معرض تقني في أفريقيا



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DIAMOND SPONSOR



TECHNOLOGY & DIGITAL PARTNER



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GOLD SPONSOR



GOLD SPONSOR



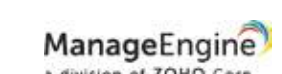
GOLD SPONSOR



SILVER SPONSOR



SILVER SPONSOR



INNOVATION PARTNER



CONNECTIONS LOUNGE SPONSOR



MAJLIS LOUNGE SPONSOR



ATTENDEES BADGE SPONSOR

